Notice of Allowability	Application No.	Applicant(s)
	10/706,465	KUEHR-MCLAREN ET AL.
	Examiner	Art Unit
	Nicholas D. Rosen	3625
The MAILING DATE of this communication appeal All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in or other appropriate communication is subjection in Standard MPEP 1308.	this application. If not included nication will be mailed in due course. THIS
1. A This communication is responsive to the amendment of 10	October, 2006.	
2. ☑ The allowed claim(s) is/are <u>1-16</u> .		
 3. Acknowledgment is made of a claim for foreign priority uner a) All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority do 	e been received. e been received in Application	No
International Bureau (PCT Rule 17.2(a)).		
* Certified copies not received:		
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		a reply complying with the requirements
 A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give 	itted. Note the attached EXAles reason(s) why the oath or	MINER'S AMENDMENT or NOTICE OF declaration is deficient.
5. CORRECTED DRAWINGS (as "replacement sheets") mus	st be submitted.	
(a) 🛛 including changes required by the Notice of Draftspers	son's Patent Drawing Review	(PTO-948) attached
1) 🛭 hereto or 2) 🗌 to Paper No./Mail Date		
(b) including changes required by the attached Examiner's Paper No./Mail Date		
Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t	.84(c)) should be written on the he header according to 37 CFF	e drawings in the front (not the back) of 1.1.121(d).
 DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT 	sit of BIOLOGICAL MATE FOR THE DEPOSIT OF BIO	RIAL must be submitted. Note the LOGICAL MATERIAL.
Attachment(s)	·	
1. Notice of References Cited (PTO-892)	5. Notice of Info	ormal Patent Application
2. ☑ Notice of Draftperson's Patent Drawing Review (PTO-948)	6. 🗌 Interview Sui	mmary (PTO-413),
3. ☐ Information Disclosure Statements (PTO/SB/08),	Paper No./N 7.	fail Date mendment/Comment
Paper No./Mail Date 4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. ⊠ Examiner's S	tatement of Reasons for Allowance
. Diological material	9.	
NIC	Molas D. Rosen CHOLAS D. ROSEN IMARY EXAMINER	

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DETAILED ACTION

Claims 1-16 have been examined.

Allowable Subject Matter

Claims 1-8 are allowed.

Claims 9-16 are allowed.

The following is an examiner's statement of reasons for allowance: The closest prior art of record, Barzilai et al. (U.S. Patent Application Publication 2002/0029201), discloses a method for business privacy in an electronic marketplace, including obtaining privacy-use instructions for the participants (e.g., Abstract; paragraphs 11-14). Barzillai does not disclose identifying collaborative groups of two or more participants who are presenting a collaborative transaction to the electronic marketplace, but such groups, and the identification thereof, are well known, as taught, for example, by Van Horn et al. (U.S. Patent 6,604,089). However, neither Barzilai nor any other prior art of record discloses or reasonably suggests creating an aggregate privacy policy for each collaborative transaction, based on privacy-use information from each participant in each collaborative group, and presenting to the electronic marketplace the aggregate privacy policy for each collaborative transaction.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Stolfo et al. (U.S. Patent Application Publication 2006/0247982) disclose electronic purchase over a communications network, including physical delivery, while securing private and personal information of the purchaser.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Nicholas D. Rosen whose telephone number is 571-272-6762. The examiner can normally be reached on 8:30 AM - 5:00 PM, M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeffrey A. Smith can be reached on 571-272-6763. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Milholas D. Roem NICHOLAS D. ROSEN PRIMARY EXAMINER

November 16, 2006